



WORKSHOP registration by credit card ...

WORKSHOP registration by check ...

HOTEL registration (Group code VDMVDDMA) click here ...

workshop instructors

Click here for information about this year's instructors.

workshop schedule

Thursday, March 6

- 9 a.m. Opening Session
10 a.m. Digital Newsgathering
11 a.m. Digital Audio Collection
Noon College Media Network sponsored lunch
1 p.m. Digital Video Collection
2-7 p.m. Optional Sessions and/or Field Assignments
7 p.m. College Media Network sponsored dinner
8 p.m. Media Pro Showcase: Seth Gitner

Friday, March 7

- 9 a.m. - Noon Optional Sessions and/or Field Assignments
Noon Lunch on your own
1 p.m. Digital Audio Editing
2 p.m. Digital Video Editing
3-6 p.m. Participants produce and edit their projects
6-8 p.m. Dinner on your own
8 p.m. Media Pro Showcase: Angela Grant

Saturday, March 8

- 9 a.m. - Noon Participants produce, edit and post their projects to the Internet
Noon Lunch on your own
1-3 p.m. Instructors critique participants' projects
3-4 p.m. Presentation of the 2008 CICM Excellence in Online College Journalism Awards and Closing Session

workshop helpful hints

Equipment Participants will be provided audio, video and computer equipment for workshop use. However, attendees are invited to bring their own equipment if they prefer it for some or all of the assignments.

Transportation Though not required, participants may find it helpful to have a car during the workshop to increase opportunities for expanded assignments and dining options.

Questions? Contact: chris.carroll@vanderbilt.edu

registration deadline: feb. 1

limited enrollment



nashville hands on training this spring march 6-8, 2008 • vanderbilt university

intensive training

The Center for Innovation in College Media's March 6-8, 2008 workshop in Nashville promises to be unlike any student media conference or convention you've ever attended. College student journalists, advisers and faculty members are invited to participate in this intense learning lab experience. We'll update this page as more information becomes available, but here are the basics:

main workshop

Our main Hands On Workshop is designed for college reporters, writers, editors, photographers and advisers who want to gain working basic skills in producing multimedia rich Web story packages. Our goal is to prepare our participants to return to their campuses ready to produce enhanced online content and able to teach others to do the same.

Workshop participants will work in teams of three and each team will be equipped with digital video cameras, digital audio recorders, laptop computers and necessary software. Each team will produce a small online package (either assigned or team created) that includes audio, video, written and interactive components. Final projects will be viewed and critiqued on the final afternoon.

Instructors who are some of the nation's best new media professionals will provide basic training, advanced tips and examples of outstanding work in audio, video and online reporting. Instructors will serve as coaches throughout the workshop offering assistance as needed. Attendees will also have the opportunity to attend optional focus sessions on topics related to career development, advanced multimedia, Web site development, advanced online storytelling, and more.

advanced multimedia master class

The CICM Multimedia Master Class, co-sponsored by the National Press Photographers Association, is designed for limited number of students who are ready for a more in-depth immersion into multimedia production using pro-level equipment and software. This Master Class will run concurrently with the main workshop and has the same registration fee.

Participation is competitive and is limited to eight student with intermediate to advanced skills and experience in digital still or video photojournalism. No more than two students from any one school will be admitted. To apply, prospective participants must submit a resume and work sample, and pay the registration fee. Applicants who are selected to participate in the Master Class will be notified by no later than Feb. 15. Applicants not selected to participate in the Master Class may either attend the primary workshop or receive a full refund of the registration fee.

Click here for feedback from last year's CICM Workshop.

Sponsors of the 2008 CICM Workshop include Ed and Becky Meek Trust for the Future of Journalism, College Media Network, National Press Photographers Association and UWIRE.



workshop dates

March 6-8, 2008

The workshop will include three full days of activities beginning at 9 a.m., Thursday, March 6 and ending at 4 p.m., Saturday, March 8.

A special Thursday night Welcome Dinner will be sponsored by College Media Network.

Be sure your travel arrangements will accommodate our early start on March 6.

workshop rates deadline: Feb. 1

CICM members \$149

non-members \$299

Click here to join the CICM in membership.



workshop facility

The workshop will take place at the Student Life Center on the campus of Vanderbilt University in Nashville.

Click here to learn more about the Student Life Center at Vanderbilt University.



workshop hotel deadline: Feb. 1

The workshop hotel is the Nashville Marriott at Vanderbilt, located on the campus of Vanderbilt University.

To receive the CICM workshop rate, call 1-800-MARRIOTT (requesting the Nashville Marriott at Vanderbilt) or visit www.marriott.com/bnaav and mention Group Code VDMVDDMA to access the special workshop rate of \$189 per night.

For information about other hotels near the Vanderbilt University campus, please click here.